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CMYK Distributors Announces Multi-Press Installation of Digital Information's InkZone CIP Data, Ink-Presets & Closed Loop Technology at SinaLite.com

One of North America's largest trade printers empowers resellers to gain more business with help from the InkZone solution

Weymouth, MA- (March 27, 2017) – CMYK Distributors, Inc. today announces the multi-press installation of InkZone CIP Data, Ink-Presets and Closed Loop technology on three 40” Heidelberg presses at SinaLite.com, one of North America’s largest trade printers. With this installation, SinaLite.com takes a significant step toward color calibration to ensure customer print jobs are printed with accurate colors. With roots as a small commercial print house featuring a single two-color press and a small storefront, SinaLite.com (Sina Printing, Inc.) has grown exponentially over the last two decades into a leader in the trade print industry. Today, they operate a 100,000-square foot facility with several high-end presses and a full bindery. SinaLite.com is a trade only ecommerce website, offering services solely to those who are resellers of print such as printers, brokers, designers, copy houses, sign shops and marketing agencies throughout North America.

“CMYK Distributors is pleased to welcome SinaLite.com to our distinctive customer base,” said Mark Williams, Director of Sales for CMYK Distributors. “As the premier distributor and installer of cutting-edge technology for the commercial printing and packaging industries, CMYK Distributors was entrusted by SinaLite.com to introduce them to a cost-effective, sustainable solution to help reduce paper waste, increase productivity, and reduce color variation from job to job. As one of the largest trade printers in North America, color consistency is critical to SinaLite.com’s business. With InkZone, SinaLite.com is at the forefront in terms of color control.”

The InkZone Ink-Presets and Closed Loop solution features:

- An intuitive interface and the ability to preset minimum ink-key opening thresholds
- Color bar patches that allow for G7 compatible data readings
- A calibration curve for a given set of printing conditions that can be continuously corrected and will gradually approach an optimum
- Automatic measurement and evaluation of color bars and then direct, digital feedback of the appropriate ink-key adjustments
- Best Match for printing toward optimized Delta E and adjusting the target density automatically

“InkZone press automation technology is definitely one of the smartest investments we’ve made in our pressroom,” said Michael Meshkati, President of SinaLite.com. “By installing InkZone on our three 40” Heidelberg’s, we are up to speed with the latest in automation, waste reduction, and color control technology. With InkZone, all scanned sheets are recorded and reports for any print job can be extracted to show compliance with given standards or specific brand colors. Further, the overall speed and accuracy of incoming color data, as well as data sent to the press for adjustment during the run, allows us to be much more consistent and productive. We are extremely impressed and satisfied with InkZone.”

The InkZone solution at SinaLite.com features three 40" X-Rite IntelliTrax color scanning systems. IntelliTrax is X-Rite's advanced, automated color bar scanning solution featuring the Pantone library for integration with the InkZone solution. IntelliTrax automatically scans the color bar of a typical press sheet in less than 15 seconds and reports the information to InkZone Loop instantly.

For more information on the industry's premier waste reduction and pressroom automation solutions, please visit CMYK Distributors, Inc. online at www.cmykdistributors.com or call Mark Williams, Director of Sales for CMYK Distributors, Inc. at 973-459-0524.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. CMYK Distributors, Inc. is also the premier distributor of the full Tecco Paper product line, the Filter Klear Fountain Filtration System, and the Ink Can Dispenser through their vast dealer network in North America. For more information on CMYK Distributors, Inc.'s products and services, visit www.cmykdistributors.com.

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