

# FOR IMMEDIATE RELEASE

For more information contact:

Mark J. Williams  
Director of Sales  
CMYK Distributors, Inc.  
973-459-0524  
[markwilliams@cmykdistributors.com](mailto:markwilliams@cmykdistributors.com)

William J. Fabiano  
Director of Technology  
CMYK Distributors, Inc.  
781-858-2792  
[billfab@cmykdistributors.com](mailto:billfab@cmykdistributors.com)



271 Essex Street  
Weymouth, MA 02188  
Sales 973.459.0524  
Tech 781.858.2792  
Fax 781.465.6455  
[www.cmykdistributors.com](http://www.cmykdistributors.com)

## CMYK Distributors Launches CMYK Color College Onsite Training Program

*Weymouth, MA- (March 16, 2015)* – CMYK Distributors, Inc. today introduces the all new CMYK Color College On-Site Training Program. This unique, very special offering provides customers with on-site training specifically tailored to their pressroom color needs. CMYK Color College is geared to pressmen, prepress departments, production personnel, pressroom managers, and general managers looking to enhance their knowledge of color. The goal of the CMYK Color College On-site Training Program is to help customers best utilize their pressroom technology to increase efficiencies while helping to reduce both waste and costs.

"The CMYK Color College On-site Training Program is designed to fill a training gap in the commercial printing industry," said Mark Williams, Director of Sales for CMYK Distributors. "We recognize a need to help customers truly understand and to take full advantage of the technology in their pressrooms. This program is about maximizing the value of your investment in pressroom color technology and using the tools available to you."

The CMYK Color College On-Site Training Program is facilitated by Robb Wollney, CMYK's Color College Training Specialist. Mr. Wollney brings more than two decades of experience to the CMYK Color College On-Site Training Program. Working in partnership with customers, Mr. Wollney will draw upon his expertise to customize a training program on densitometry, spectrophotometry, color L\*a\*b, scanner technology, and color theory. He will work with customers to help them understand how to use this type of data to troubleshoot problems. Additionally, through the CMYK Color College On-site Training Program, customers will be able to take advantage of CMYK's on-site, hands-on advanced X-Rite IntelliTrax/EasyTrax workshops led by Mr. Wollney.

"I look forward to successfully partnering with customers to provide highly customizable, on-site training to expand their knowledge of color," said Robb Wollney, CMYK Color College Training Specialist. "Participants in the CMYK Color College On-site Training Program have many options ranging from hands-on training on color instrumentation including handheld and scanning spectrophotometers to color theory including density and L\*a\*b. All coursework emphasizes the importance of measurement based process control versus visual process control."

For more information on the CMYK Color College On-site Training Program and to view a sample syllabus, please visit <http://www.cmykdistributors.com/cmyk-color-college-syllabus.html> or call Mark Williams, Director of Sales for CMYK Distributors at 973-459-0524.

### About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned

InkZone product line. For more information on CMYK Distributors, Inc.'s products and services, visit [www.cmykdistributors.com](http://www.cmykdistributors.com).

###