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CMYK Distributors Announces Installation of DJet Double-Sided Printing System by Digital Information at Great Atlantic Graphics

Weymouth, MA- (August 21, 2014) – CMYK Distributors, Inc., exclusive distributor of Digital Information’s innovative products and solutions in North America including InkZone ink-presetting and closed-loop technology, today announces the installation of the DJet double-sided printing system at Great Atlantic Graphics. The DJet is a groundbreaking double-sided printing system for the economical production of short runs featuring Epson quality, as well as an ultra-fast inkjet print solution for the output of double-sided imposition proofs.

Great Atlantic Graphics is a full-service graphic communications company offering design, prepress, offset printing, digital printing, finishing, mailing, fulfillment, DAM, and web solutions. Headquartered in Malvern, PA, Great Atlantic Graphics employs 70 people at two facilities totaling more than 60K square feet. They are a premier service provider for the pharmaceutical, manufacturing, healthcare, and education industries. Great Atlantic Graphics is a leader in environmental sustainability recognized with certifications from Renewable Choice Energy, the Sustainable Forestry Initiative, and the Forest Stewardship Council. The company is also ISO 9001:2008 Quality Management System certified by DEKRA North America. In addition, Great Atlantic Graphics is a member of the U.S. Small Business Administration.

“Great Atlantic Graphics purchased the DJet to replace an outdated competitive proofing system and we could not be more satisfied with our investment,” said Chris McDevitt, Prepress Manager at Great Atlantic Graphics, “The DJet has already made a significant impact on our business, giving us greater thru-put; improved quality of double-sided proofs; and faster, more accurate quality and registration. This has helped us to reduce costs, which is a win for any company.”

The DJet system is based on Epson’s high-performance, Energy Star rated, SureColor SC-T series printers and can cover both four-up and eight-up formats with paper widths of 23” (580 mm), 35” (890 mm), and 43” (1090 mm). With five cartridge chambers to facilitate a fast and automatic change between Photo Black and Matte Black, the DJet with SureColor SC-T series printers is efficient and environmentally friendly making it an ideal solution for Great Atlantic Graphics with their unwavering commitment to sustainability.

“CMYK Distributors was introduced to Great Atlantic Graphics by GE Richards Graphic Supplies, one of our distribution partners, and we were made aware that the company was struggling with an outdated proofer that frequently broke down causing a production bottleneck,” said Mark Williams, Director of Sales for CMYK Distributors, Inc. “The DJet is unlike any other proofer currently on the market in terms of speed and accuracy. The system can print up to 40 double-sided 8-up forms per hour, which not only eliminated Great Atlantic Graphics’ production bottleneck, but significantly increased their productivity and reduced their costs.”

With a minimum of mechanical parts, the DJet concept provides maximum production safety and operational simplicity. The two printers, which are engineered in sequence and offset by 180°, allow for the direct output of double-sided print jobs in just a single pass through the system. The need for operator intervention to feed sheets or turn the media over has been eliminated. Video cameras are used to monitor production progress utilizing a code printed alongside the sheets. Throughout the print run, the system registers the current position of the printed paper. This enables high-precision, front-to-back registration on the uncut paper roll. With the DJet, status

messages regarding printer readiness, filling level of the ink cartridges, production progress, end of paper roll etc. are reported in real-time.

The DJet Features:

- Unrivaled, double-sided print system for the 4-up or 8-up formats
- Economical, short, print runs in Epson quality
- Eco-friendly, pigmented, inks with maximum resistance to fading
- Latest generation SureColor printers with Energy Star rating
- Low maintenance costs

For more information on the all new DJet, visit us online at www.cmykdistributors.com, or call Mark Williams, Director of Sales for CMYK Distributors at 973-459-0524.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. For more information on CMYK Distributors, Inc.'s products and services, visit www.cmykdistributors.com.

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