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CMYK Distributors, Inc. and FUJIFILM North America Corporation, Graphic Systems Division Announce Strategic Alliance

CMYK Distributors welcomes Fujifilm to distinguished distribution network

Weymouth, MA., May 29, 2013 - CMYK Distributors, Inc. of Weymouth, MA and FUJIFILM North America Corporation, Graphic Systems Division today announce that Fujifilm has joined CMYK Distributors, Inc.'s world-class distribution network.

FUJIFILM North America Corporation, Graphic Systems Division offers best-in-class products from the industry's leading manufacturers all backed by the reliability of Fujifilm. Per the terms of this alliance with CMYK Distributors, FUJIFILM North America Corporation, Graphic Systems Division becomes a national direct sales and solutions provider of Swiss manufacturer Digital Information's InkZone ink-presets and closed-loop product line.

"Fujifilm welcomes the opportunity to continue expanding its portfolio with high quality products through CMYK Distributors, and is well aligned with our technical and sales expertise to generate great results," said Todd Zimmerman, vice president and general manager, FUJIFILM North America Corporation, Graphic Systems Division. "We look forward to collaborating with CMYK as we work together to meet future expectations and goals."

The InkZone product line delivers state-of-the-art ink key presetting technology for almost all offset presses via network and the first closed-loop color solution for digital ink control on offset presses from all leading press manufacturers. The InkZone suite of solutions is a valuable enhancement to the Fujifilm arsenal of innovative products and services designed to automate, reduce waste, and increase productivity in the pressroom. Featuring the ability to monitor trends and track job history, utilization of a rollback feature to revert ink key positioning, the creation of ink key preset linearization curves based on measurement data, and the use of BestMatch to print according to ISO standards and to drive spot colors into LAB targets, InkZone enables commercial printers to realize substantially shorter makeready time and a remarkable reduction in paper waste, paired with considerably-improved color quality.

"We are delighted to welcome Fujifilm to our dealer network and we look forward to cultivating an exciting and mutually beneficial synergy with their Graphic Systems Division to drive sales of InkZone, the world's leading ink-presetting and closed-loop technology, to a national audience," said Mark J. Williams, CMYK Distributors' Director of Sales.

Bill Fabiano, CMYK Distributors' Director of Technology added, "Fujifilm has an incomparable reputation in the industry for their commitment to innovation, quality, professionalism, and overall excellence. These same values are at the heart of CMYK Distributors' business. This relationship greatly enriches our dealer network and we look forward to working with the Fujifilm team."

In addition to InkZone, Fujifilm's sales team will be offering Keystone Corporation's Filter Klear Fountain Filtration System. Featuring advanced nanofiber technology with ceramic nanofibers on a micro-glass matrix, the Filter Klear Fountain Filtration System provides outstanding reduction of calcium, virus, bacteria, cysts, endotoxin and many other submicron particles through both electro-adhesion and mechanical processes. The result is zero discharge and zero waste of incoming water while filtering particulates down to .002 microns. Markedly enhancing print quality, the Filter Klear Fountain Filtration System reduces maintenance while keeping tanks and water pans clean. The system is lightweight, portable, and easy to install, connecting directly to the press via an air supply hose.

For more information about CMYK Distributors, please visit www.cmykdistributors.com or call Mark Williams, Director of Sales for CMYK Distributors at 973-459-0524. For more information about FUJIFILM North America Corporation, Graphic Systems Division, please go to: www.fujifilmpressroomsolutions.com.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. CMYK Distributors, Inc. also has exclusive U.S. distribution rights to Filter Klear Fountain Filtration Systems by Keystone Corporation, a Met-Pro company. For more information on CMYK Distributors, Inc.'s products and services, visit www.cmykdistributors.com.

About Fujifilm

FUJIFILM North America Corporation, a marketing subsidiary of FUJIFILM Holdings America Corporation consists of four operating divisions and one subsidiary company. The Imaging Division provides consumer and commercial photographic products and services, including: photographic paper; digital printing equipment, along with service and support; personalized photo products; film; and one-time-use cameras; and also markets motion picture archival film and on-set color management solutions to the motion picture, broadcast and production industries. The Electronic Imaging Division markets consumer digital cameras, and the Graphic Systems Division supplies products and services to the graphic printing industry. The Optical Devices Division provides optical lenses for the broadcast, cinematography, closed circuit television, videography and industrial markets, and also markets binoculars. FUJIFILM Canada Inc. sells and markets a range of Fujifilm products and services in Canada. For more information, please visit www.fujifilmusa.com/northamerica, go to www.twitter.com/fujifilmus to follow Fujifilm on Twitter, or go to www.facebook.com/FujifilmNorthAmerica to Like Fujifilm on Facebook. To receive news and information direct from Fujifilm via RSS, subscribe at www.fujifilmusa.com/rss.

FUJIFILM Holdings Corporation, Tokyo, Japan, brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, digital printing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 10 companies around the world granted U.S. patents in 2012, and in the year ended March 31, 2013, had global revenues of \$26.7 billion*. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit www.fujifilmholdings.com.

** At an exchange rate of 83 yen to the dollar.*

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