## FOR IMMEDIATE RELEASE

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## Digital Information Visionary, Christoph Bugs, to Join CMYK Distributors, Inc. at Graph Expo 2012 to Showcase Double-Sided Preproofer in Booth #448

Weymouth, MA- September 26, 2012 – CMYK Distributors, Inc. is pleased to announce that Christoph Bugs, Technology Director and Co-Founder of Digital Information, will be joining the team of prominent industry experts in the Digital Information Booth #448 at Graph Expo 2012. A technological visionary, Mr. Bugs conceptualized the Preproofer for Digital Information and he is a leading authority on products and services that enhance quality, productivity, and efficiency in the pressroom.

Mr. Bugs will be on hand to demonstrate the Preproofer, the world's leading system in double-sided proofing, as well as the world renowned InkZone product line. Equipped with Epson's latest line of Stylus Pro large-format printers, the Preproofer brings a substantial increase in printing speed and color fidelity. The systems incorporate sophisticated registration technology to ensure that printing on the face and reverse of the web media is accurately aligned.

Each Preproofer comes with DI-Plot, Digital Information's bitmap-proofing software, which ensures that the Preproofer can be easily integrated into any common prepress workflow. With a wide variety of output formats, the **Preproofer** models can be aligned to create prints in formats rivaling most configurations of offset presses and post-press equipment used in the printing industry. This latest version of Digital Information's **Preproofer** solution affords today's printer a whole new range of highly-attractive application areas.

For more information, please visit <a href="http://www.cmykdistributors.com/preproofabout.html">http://www.cmykdistributors.com/preproofabout.html</a> or stop by Booth #448 at Graph Expo 2012.

CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States and the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry. Digital Information has seen worldwide success with its revolutionary products including **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer.

SEE US AT Graph Expo 2012!

McCormick Place, Chicago, Ilinois

United States of America

October 7 – 10, 2012 / Booth #448

http://www.graphexpo.com

## About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. CMYK Distributors, Inc. also has exclusive U.S. distribution rights to Filter Klear ReKlaim I® and Filter Klear ReKlaim II® Fountain Solution Recycling Systems by Keystone Corporation, a Met-Pro company. For more information on CMYK Distributors, Inc.'s products and services, visit <a href="https://www.cmykdistributors.com">www.cmykdistributors.com</a>.

## **About Digital Information**

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled commercial printers to integrate their existing and new presses into their digital networks. For additional information on Digital Information, visit www.digiinfo.com.