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For more information contact:

Mark J. Williams
Director of Sales
CMYK Distributors, Inc.
973-459-0524
markwilliams@cmykdistributors.com

William J. Fabiano
Director of Technology
CMYK Distributors, Inc.
781-858-2792
billfab@cmykdistributors.com



271 Essex Street
Weymouth, MA 02188
Sales 973.459.0524
Tech 781.858.2792
Fax 781.465.6455
www.cmykdistributors.com

CMYK Distributors Welcomes System Brunner President, Daniel Würgler, to Digital Information Booth #448 at Graph Expo 2012 to Demonstrate New InkZone Instrument Flight® Technology

Weymouth, MA- (September 11, 2012) – CMYK Distributors, Inc. is delighted to announce that industry expert and President of System Brunner, Daniel Würgler, will be joining them in the Digital Information Booth #448 at Graph Expo 2012 in Chicago, IL from October 7 - 10, 2012 to personally demonstrate the recently released InkZone Instrument Flight® color control solution. The product of a strategic alliance between Switzerland-based powerhouses System Brunner and Digital Information, InkZone Instrument Flight® has already made a global impact on print production by joining System Brunner's leading Instrument Flight® color control software with Digital Information's InkZone ink-presets and closed-loop product line, allowing online color control for all major offset printing presses.

With InkZone Instrument Flight®, color control on printing presses can now be performed according to the process parameters ISO 12647-2/PSO, the US-specification G7® as well as the comprehensive Globalstandard by System Brunner. InkZone Instrument Flight® from System Brunner is a comprehensive solution for closed-loop color control, process diagnosis and quality assessment, allowing users to harness the power of the world's leading closed-loop instrumentation with the most sophisticated technology in standardization and printing process verification.

Instrument Flight is based on the proven System Brunner gray balance control strategy that has been continually refined and with its indirect image control provides the highest level of color consistency of the entire print run – including the delicate gray and tertiary tones. The multi-dimensional color control performed by Instrument Flight handles the full spectrum of process dynamics in offset printing. The heart of the application is innovative and sophisticated software that is the result of more than thirty years of practical experience.

Employing InkZone Instrument Flight® results in considerable cost savings - set-up times are once more reduced, print results remain within closely defined standards, color consistency is brought to perfection and the quick and early problem recognition leads to print run security no other system can match.

InkZone Instrument Flight® is compatible with the spectrophotometric measuring devices from X-Rite (Intellitrac/Easytrax) and Techkon (SpectroJet/SpectroDrive). In addition, it works with Digital Information's InkZone Move software, as well as with the color scanning software packages from X-Rite and Techkon (e.g. Techkon Espresso). The system can be used on nearly all offset presses by established manufacturers including Heidelberg, KBA, Komori, Manroland, Ryobi, Mitsubishi, etc. – independently of the brand.

Daniel Würgler will be available throughout Graph Expo 2012 for private consultations, product demonstrations, and to answer your questions. For more information, please visit www.cmykdistributors.com or stop by Booth 448 at Graph Expo 2012.

SEE US AT Graph Expo 2012!
McCormick Place, Chicago, Illinois
United States of America
October 7 – 10, 2012 / Booth 448
<http://www.graphexpo.com>

About Digital Information

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled commercial printers to integrate their existing and new presses into their digital networks. For additional information on Digital Information, visit www.digiinfo.com.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. CMYK Distributors, Inc. also has exclusive U.S. distribution rights to Filter Klear ReKlaim I® and Filter Klear ReKlaim II® Fountain Solution Recycling Systems by Keystone Corporation, a Met-Pro company. For more information on CMYK Distributors, Inc.'s products and services, visit www.cmykdistributors.com.

About System Brunner

System Brunner, global leader in process control, color control, quality assurance and standardization, develops and markets system solutions for the graphics industry. For more than 30 years System Brunner has led the way in the definition of industry standards for classic printing processes, from prepress through to printing. System Brunner's competence is based on a comprehensive knowledge of the printing processes and highly developed measuring, interpretation and evaluation methods. EUROSTANDARD/GLOBALSTANDARD is the most comprehensive, internationally recognized industry standard. The reference values are integrated in all the products with INSTRUMENT FLIGHT* technology. System Brunner partners are: QuadTech, KBA, manroland, Digital Information. For more information on System Brunner, please visit www.systembrunner.com.

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