

# FOR IMMEDIATE RELEASE

For more information contact:

Mark J. Williams  
Executive Director of Sales  
CMYK Distributors, Inc.  
973-459-0524  
[markwilliams@cmyk distributors.com](mailto:markwilliams@cmyk distributors.com)

William J. Fabiano  
Executive Director of Technology  
CMYK Distributors, Inc.  
781-858-2792  
[billfab@cmyk distributors.com](mailto:billfab@cmyk distributors.com)



271 Essex Street  
Weymouth, MA 02188  
Sales 973.459.0524  
Tech 781.858.2792  
Fax 781.465.6455  
[www.cmykdistributors.com](http://www.cmykdistributors.com)

## Digital Information Takes Next Step In Supporting Widest Array of Color Management Systems Through Integration of InkZone Move Solution With X-Rite's EasyTrax

*CMYK Distributors, Inc., exclusive U.S. distributor of Swiss manufacturer Digital Information's renowned **InkZone** product line, adds EasyTrax to its unsurpassed inventory of ink-presetting and closed-loop technology products and services.*

*Weymouth, MA- March 30, 2010* - Swiss manufacturer Digital Information today announced that they have officially completed the integration of their renowned **InkZone Move** software solution with X-Rite's newest measurement technology, EasyTrax.

Offered exclusively in the United States by CMYK Distributors, Inc., the **InkZone Move** software solution with EasyTrax enables customers to realize faster makeready, printing to G7 or PSO requirements and drastic improvement in pressroom productivity. A system incorporating the X-Rite EasyTrax with **InkZone Move** features ease of set-up with measures in both scanning and spot modes for use anywhere on a press sheet. With laser alignment, press operators are assured of quality measuring results, and with X Rite's spectral accuracy, users can have confidence in their EasyTrax measurements as displayed in **InkZone Move**.

"We are delighted to announce the addition of the X-Rite EasyTrax color measurement technology to the Digital Information InkZone Move solution," said Michael Haenni, President of Digital Information. "This integration demonstrates our ongoing commitment to our customers to offer products and services that save time, money, and resources in the pressroom. With this integration, Digital Information has a stake in every in-market measurement system."

CMYK Distributors, Inc. looks forward to working with U.S. customers to implement X-Rite EasyTrax's fast, easy, and accurate color measurement functionality for **InkZone Move**. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States and the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry. Digital Information has seen worldwide success with its revolutionary products including **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer.

### About Digital Information

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled hundreds of printers to integrate their existing and new presses into their digital

networks. The Preproofer, in turn, has become today's most successful double-sided proof system. For more information on Digital Information, please visit [www.digiinfo.com](http://www.digiinfo.com).

**About CMYK Distributors, Inc.**

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. was co-founded by Mark Williams and William Fabiano. Led by this team with approximately 50 years combined experience in the industry, CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.'s products and services, go to [www.cmykdistributors.com](http://www.cmykdistributors.com).