

FOR IMMEDIATE RELEASE

For more information contact:

Mark J. Williams
Executive Director of Sales
CMYK Distributors, Inc.
973-459-0524
markwilliams@cmyk distributors.com

William J. Fabiano
Executive Director of Technology
CMYK Distributors, Inc.
781-858-2792
billfab@cmyk distributors.com



271 Essex Street
Weymouth, MA 02188
Sales 973.459.0524
Tech 781.858.2792
Fax 781.465.6455
www.cmykdistributors.com

CMYK Distributors, Inc. Expands Dealer Network Through Strategic Alliance With Royce Imaging Technologies

Weymouth, MA- October 11, 2010- CMYK Distributors, Inc. of Weymouth, MA today announced a strategic alliance with Royce Imaging Technologies of Salt Lake City, UT. This partnership stakes a significant presence for the InkZone product line in the states of Utah and Idaho and strengthens CMYK Distributors, Inc.'s industry-leading dealer and reseller network. Royce Imaging Technologies is a leading provider of imaging technology products and services to businesses, government and educational institutions. Royce has been a leader in the industry for nearly 30 years, providing customers with the newest technologies and solutions, as well as exceptional customer service.

“CMYK Distributors, Inc. looks forward to working with Royce Imaging Technologies to penetrate the states of Utah and Idaho with the **InkZone** product line,” said Mark J. Williams, Executive Director of Sales. “CMYK Distributors, Inc. recognizes the enormous impact the Intermountain western region of the country has on the industry and we are confident in Royce Imaging Technologies’ ability to help us penetrate that market.”

CMYK Distributors, Inc. is the exclusive U.S. distributor of Swiss manufacturer Digital Information’s renowned **InkZone** ink-presetting and closed-loop technology products and services. Through this alliance, Royce Imaging Technologies becomes a dealer of products including **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer.

“We are truly excited about the possibilities that this alliance with CMYK Distributors, Inc. represents,” said Matthew Miller, Vice President of Sales for Royce Imaging Technologies. “By adding the Digital Information **InkZone** suite of products to our arsenal of products and services, we are able to offer our customers solutions that will truly automate and ‘green’ their pressrooms and ultimately help them to save significantly in make-ready time and materials.”

Royce Imaging Technologies prides itself on uninterrupted product delivery and superior customer service. In addition, they are committed to the environment, operating out of their new facility in Salt Lake City, which was built using green principles throughout.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. For more information on CMYK Distributors, Inc.’s products and services, go to www.cmykdistributors.com.

About Royce Imaging Technologies

Founded in 1981 in Salt Lake City, UT, Royce Imaging Technologies is one of the few U.S.-based, full-line dealers and authorized service centers in the combined industries of graphic arts, photography, workflows and digital print solutions. From workflow software to bindery, digital presses to offset platesetting, Royce Imaging Technologies has the solution to fit customers’ production needs, as well as the expertise to maximize their bottom line. To learn more about Royce Imaging Technologies, visit <http://www.royce-it.com/royce.html>.