## FOR IMMEDIATE RELEASE

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# CMYK Distributors and Digital Information to Demonstrate Innovative InkZone Product Line at Graph Expo 2010

Visit Booth #204 to witness InkZone Ink Presets and Closed Loop Technology in action and learn how InkZone can transform your legacy press into an eco-friendly and efficient automation sensation!

Weymouth, MA- September 23, 2010 – CMYK Distributors, Inc. is pleased to announce that they will be demonstrating the innovative InkZone Product Line at Graph Expo 2010 in Chicago, IL from October 3 – 6, 2010 in the Digital Information Booth #204. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States and the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry. Digital Information has seen worldwide success with its revolutionary products including InkZone Perfect, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; InkZone Loop, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the Preproofer, an accurate, fast, and cost-effective double-sided proofer.

"CMYK Distributors is delighted to welcome Graph Expo 2010 attendees to visit us at the Digital Information Booth #204 to see first-hand the power of the InkZone product line," said Mark Williams, Executive Director of Sales for CMYK Distributors. "We look forward to demonstrating how InkZone reduces start-up time and makeready waste making it a critical component for any pressroom interested in saving time, money, and contributing to the sustainability of our environment."

#### Plot a course for success with InkZone DI-Plot:

- Ready for CIP3/CIP4/JDF
- Reads all prepress Bitmap data
- Built-in imposition proof capability
- Fully automated with hot folders

#### Get Ready for Print Room <u>Perfection</u> with InkZone Perfect:

- Fast ROI
- Shorter set-up times for the printing press
- Precise ink key settings from the start
- Make-ready waste reduction
- Online connection for a wide range of presses
- Self learning linearization
- GUI for 14 languages

Stay In the <u>Loop</u> on the Latest Advances in Color Control with InkZone Loop:

- Quick press settings
- Make-ready waste reduction
- Consistent job quality
- Continuous process reporting
- Increased customer satisfaction
- Printing using ISO, SWOP, GRACoL, etc.

## Get Your Business Moving in the Right Direction with InkZone Move:

- Quality assurance on sheetfed or web offset presses
- Two versions: InkZone Move Densi and InkZone Move Spectro
- Supports all established scanning color measurement devices
- Closed-loop process with InkZone Loop
- X-Rite & Techkon colorbar scanning systems
- Fully-automated integration with almost any model of offset press
- New G7 print reporting feature

### And, Prepare for The New Preproofer:

- Equipped with Epson's latest line of Stylus Pro large-format printers
- Substantial increase in printing speed and color fidelity
- Migrated to a low-cost digital printing system for short runs or advance editions
- Can be aligned to create prints in formats rivaling most configurations of offset presses and post-press equipment

For more information, please visit www.digiinfo.com or stop by Booth 204 at Graph Expo 2010.

SEE US AT Graph Expo 2010!
McCormick Place, Chicago, Ilinois
United States of America
October 3 - 6, 2010 / Booth 204
<a href="http://www.graphexpo.com">http://www.graphexpo.com</a>

#### **About Digital Information**

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled hundreds of printers to integrate their existing and new presses into their digital networks. The Preproofer, in turn, has become today's most successful double-sided proof system. For more information on Digital Information, please visit <a href="https://www.digiinfo.com">www.digiinfo.com</a>.

#### About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. For more information on CMYK Distributors, Inc.'s products and services, go to <a href="https://www.cmykdistributors.com">www.cmykdistributors.com</a>.