## FOR IMMEDIATE RELEASE

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## CMYK Distributors, Inc. to Showcase Digital Information's New Preproofer 770/970 and 790/990 at Graph Expo 2010 in Chicago from October 3<sup>rd</sup> – 6<sup>th</sup>

*CMYK Distributors, Inc., exclusive U.S. distributor of Swiss manufacturer Digital Information's renowned* **InkZone** *product line, to add Preproofer 770/970 and 790/990 to ink-presetting and closed-loop technology products and services.* 

*Weymouth, MA- August 26, 2010* – CMYK Distributors, Inc. today announced that they will be introducing Swiss manufacturer Digital Information's latest **Preproofer**, the 770/970 and 790/990, to the U.S. market at Graph Expo 2010 in Chicago, IL from October 3 - 6, 2010 in Booth 204. The **Preproofer**, which was unveiled in May at IPEX 2010 in Birmingham UK by Digital Information, is the world's leading system in double-sided proofing. Equipped with Epson's latest line of Stylus Pro large-format printers, the new models bring a substantial increase in printing speed and color fidelity. In addition to double-sided proof production, the **Preproofer** has migrated to a low-cost digital printing system for short runs or advance editions.

"Innovative print shops will be thrilled with their ability to make use of the new **Preproofer** for high-quality double-sided proofing, as well for entry level short-run digital printing," said Mark Williams, Executive Director of Sales for CMYK Distributors. "As an additional dimension of value, each Preproofer comes with DI-Plot, Digital Information's bitmap-proofing software, which ensures that the Preproofer can be easily integrated into any common prepress workflow."

With a wide variety of output formats, the **Preproofer** models can be aligned to create prints in formats rivaling most configurations of offset presses and post-press equipment used in the printing industry. This latest version of Digital Information's **Preproofer** solution affords today's printer a whole new range of highly-attractive application areas. For more information, please visit <u>www.digiinfo.com</u> or stop by Booth 204 at Graph Expo 2010.

CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States and the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry. Digital Information has seen worldwide success with its revolutionary products including **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer.

SEE US AT Graph Expo 2010! McCormick Place, Chicago, Ilinois United States of America October 3 - 6, 2010 / Booth 204 <u>http://www.graphexpo.com</u>

## **About Digital Information**

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled hundreds of printers to integrate their existing and new presses into their digital networks. The Preproofer, in turn, has become today's most successful double-sided proof system. For more information on Digital Information, please visit www.digiinfo.com.

## About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.'s products and services, go to www.cmykdistributors.com.