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CMYK Distributors, Inc. and La Crosse Litho Supply Partnership To Bring Renowned Digital Information InkZone Products to Upper Midwest

Weymouth, MA & Sussex, WI- September 28, 2009- CMYK Distributors, Inc. of Weymouth, MA and La Crosse Litho Supply Partners of Sussex, WI today announced a strategic partnership which extends the reach of CMYK Distributors, Inc.'s industry leading dealer and reseller network into the Upper Midwest. CMYK Distributors, Inc. is the exclusive U.S. distributor of Swiss manufacturer Digital Information's renowned **InkZone** ink-presetting and closed-loop technology products and services.

"CMYK Distributors, Inc. is pleased to partner with La Crosse Litho Supply as we continue to expand and nationalize our distribution network," said Mark J. Williams, Executive Director of Sales. Also commenting, William J. Fabiano, CMYK Distributor's Executive Director of Technology said, "We look forward to providing sales and technical support to La Crosse Litho Supply as they revolutionize the graphic arts industry in the Upper Midwest with the unparalleled InkZone products and services."

CMYK Distributors and La Crosse Litho Supply are primed to transform the Midwestern graphic arts and printing industry with products like **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer..

La Crosse Litho Supply provides its customers with the ultimate in products, service and support to produce the highest quality printed products. By combining its extensive technical knowledge and complete dedication to service with carefully selected manufacturing partners, La Crosse Litho Supply customers receive the most complete solutions available in today's printing industry.

"As a premier graphic arts dealer to the Upper Midwest, we are always looking for solutions that will save our customers time, money and materials," said Randy Peters, La Crosse Litho Supply President. "By joining with the CMYK Distributors, Inc. distribution and integration team, we can further automate the pressroom through the revolutionary InkZone product line." Peters added, "La Crosse Litho Supply is known for its unparalleled

customer service and technical support – as we have already made several InkZone installations, our customers can expect no less than the best solutions from this new partnership.”

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. was co-founded by Mark Williams and William Fabiano. Led by this team with approximately 50 years combined experience in the industry, CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.’s products and services, go to www.cmykdistributors.com.

About La Crosse Litho Supply Partners

La Crosse Litho Supply is the premier graphic arts distributor to the Upper Midwest with a growing national customer base. The company’s technical expertise and corporate partnerships with industry-leading manufacturers such as Agfa, Kodak and Presstek support the top equipment and consumable products for commercial, digital, flexo, wide-format printing and more. La Crosse Litho Supply was named to the 2007, 2008 and 2009 Inc. 5000 lists of America’s fastest-growing privately-held companies.